

**June 13, 2017**  
**MEETING OF THE PORT COLBORNE ECONOMIC DEVELOPMENT**  
**ADVISORY COMMITTEE**

Minutes of the ninth regular meeting of the Committee Members of the Port Colborne Economic Development Advisory Committee, held in the Third Floor Committee Room 3, City Hall, 66 Charlotte Street, Port Colborne June 13, 2017, 6:00 pm.

The following Committee Members were in attendance:

Committee Members: Gary Bruno, Fred Davies, Betty Konc, Jeni LaMarre, Kate Ostryhon-Lumsden, David Semley, Jordan Sherlock, Len Stolk

Regrets: Mayor John Maloney, Councillor Dave Elliott, Councillor John Mayne, Dee Tilbrook

Staff: Evan Acs, Karen Walsh

**1. CALLED TO ORDER:** 6:08 pm

**2. CONFIRMATION OF MINUTES:**

a. Monday, May 29, 2017

Moved by: David Semley

Seconded by: Kate Ostryhon-Lumsden

CARRIED

**3. BUSINESS ARISING FROM MINUTES:**

Send out Tourism Marketing Advisory Committee Terms of Reference to Economic Development Advisory Committee

**5. Delegations:**

a. David Oakes, Director of Economic Development for Niagara Region presented on the role of the Niagara Region Economic Development and Team Niagara (presentation attached).

**6. BUSINESS**

a. Chair's Update:

- Chair talked to the CAO, City does not have a structure for committee reports. Do not have a really good understanding if council reads and discussed the reports at council.

- CAO recognizes this is a problem and would like to help find some clarity and mandate
- Next steps – Chair is meeting with senior staff at City Hall to get a mandate
- Committee has no authority to direct staff
- Councillors to mention reports at council meetings (even if they are not in attendance at EDAC meeting)

b. Staff Update:

- Housing Development
  - Westwood Estate have sold all 50 lots in Phase II
  - 18 housing permits issued by the end of May 2017 (the year 2016 there were 28)
  - Meadow Heights is selling Phase II with 73 lots (Development charges were paid in the 90's)
- Niagara Region has drafted a revised development charges by-law, Some of the changes are, 81% increase in a single/semi-detached, 462% increase in Apartments – 4 bedrooms and over
- The proposed changes will drop the Industrial charge rebate program from \$1,000,000 to \$600,000
- A report went to council supporting of the recommendations City of Welland's is making to the region. The City of Welland's report was comprehensive with data.
- Niagara Industrial Association is also recommending on dropping the annual rebate program and instead reducing the industrial development charge to \$0.00 per square foot.
- There was a public meeting on June 8<sup>th</sup>, going to Regional Corporate Services meeting on June 21<sup>st</sup>, and then going to regional council on Thursday, June 29<sup>th</sup>.
- Joint Chamber Business after 5 will be held at the Marina on Wednesday with delegations from Toronto Tianjin Business Association

c. Organizational Review for the City of Port Colborne:

- The organizational review (which was recommended by EDAC) is underway.
- Chair has been interviewed has a stakeholder and has the chair of EDAC and recommended mores stakeholders be interviewed.
- Some members of this committee will be called to be interviewed.
- Organizational review is of the departments and operation of the city.

d. Motions from May 4<sup>th</sup> EDAC Meeting on Committee Composition:

- Council cannot have a fluid membership – designating councillors ex-officio has to be done by Council, cannot be selected by committee at start of each meeting.

- Confidentiality – non starter all committee meetings are public meetings and advisory committee cannot go in-camera. General information can be given without names
- Physician recruitment goes in-camera to discuss physician agreement and contracts– will discuss with clerk
- Members miss three consecutive meets is already in the Policy & Procedure for committee meetings – table and bring back another time.

e. Staff Memorandum to City Clerk:

- Staff determined the most straightforward way for committee motions to get on Council agenda is through staff memorandum to Council.
- Memorandum was on agenda to show committee members how motions will be presented to Council – no vote required and future memorandums with motions will not return to committee, unless requested.
- Fred will discuss with Councillors Elliott and Mayne to ensure memorandums with committee motions are pulled for discussion at council meetings.

#### **4. NEW BUSINESS**

- Len Stolk will make a motion at the Port Colborne-Wainfleet Chamber of Commerce to support the reports from Port Colborne regarding the Region’s proposed development charges by-law.

#### **6. INFORMATION/CORRESPONDENCE**

None

#### **7. ADJOURNMENT:**

Moved by: David Semley  
 Seconded by: Len Stolk

Resolved that we do now adjourn.  
**CARRIED**

Time of adjournment 8:08 pm

**Next meeting** – Tuesday, June 27<sup>th</sup> at 6 pm

# THE TEAM NIAGARA ACTION PLAN

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**Approved by Regional Council, Niagara's 12 municipalities and 5 EDO's in 2015.**

## **Intended to;**

- coordinate and sustain a strategic approach to delivery of a four-year economic development "campaign" across Niagara
- leverage collective knowledge, skill sets and networks of participating stakeholders
- spur economic growth and prosperity across Niagara

**Action Plan is empowered by a dedicated, annual budget of \$500,000;**

- administered by the Niagara Region Economic Development (NED)
- strategic direction provided by NED, Niagara's EDO's and the 12 area CAO's

# THE TEAM NIAGARA ACTION PLAN – 3 PILLARS

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①

Investment Attraction  
& Leads Generation

②

Economic  
Research &  
Analysis

③

Advocacy

# INVESTMENT ATTRACTION/LEADS GENERATION

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## Efforts and successes to date:

- Competitiveness for Business Investment and Location Decisions Study (MDB Insight)
- Comprehensive Cost of Living Study (MNP LLP)
- Data Analytics on Manufacturing, Agri-Food and Sports Analytics (rel8ed)
- Manufacturing Asset Mapping Project
- Southern Automotive Conference 2016
- Niagara Automotive Supplier Directory
- IZB 2016, Wolfsburg (VW supplier show)
- Niagara Industrial Association support
- GTHA/SIOR Industrial-Commercial Broker Market Tours
- OMAFRA US Site Selector FAM tour(s)



# ECONOMIC RESEARCH & ANALYSIS

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## Efforts and successes to date:

- Assessment of Niagara Region's Competitiveness for Business Investment and Location Decisions Study (MDB Insight)
- Comprehensive Cost of Living Study (MNP LLP)
- Employment Survey 2016
- EMSI Analyst
- IBIS World Industry Reports
- Statistics Canada
- Data from DSBN, NWPB, OMAFRA, OMTIC etc.



# ADVOCACY

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## Efforts and successes to date:

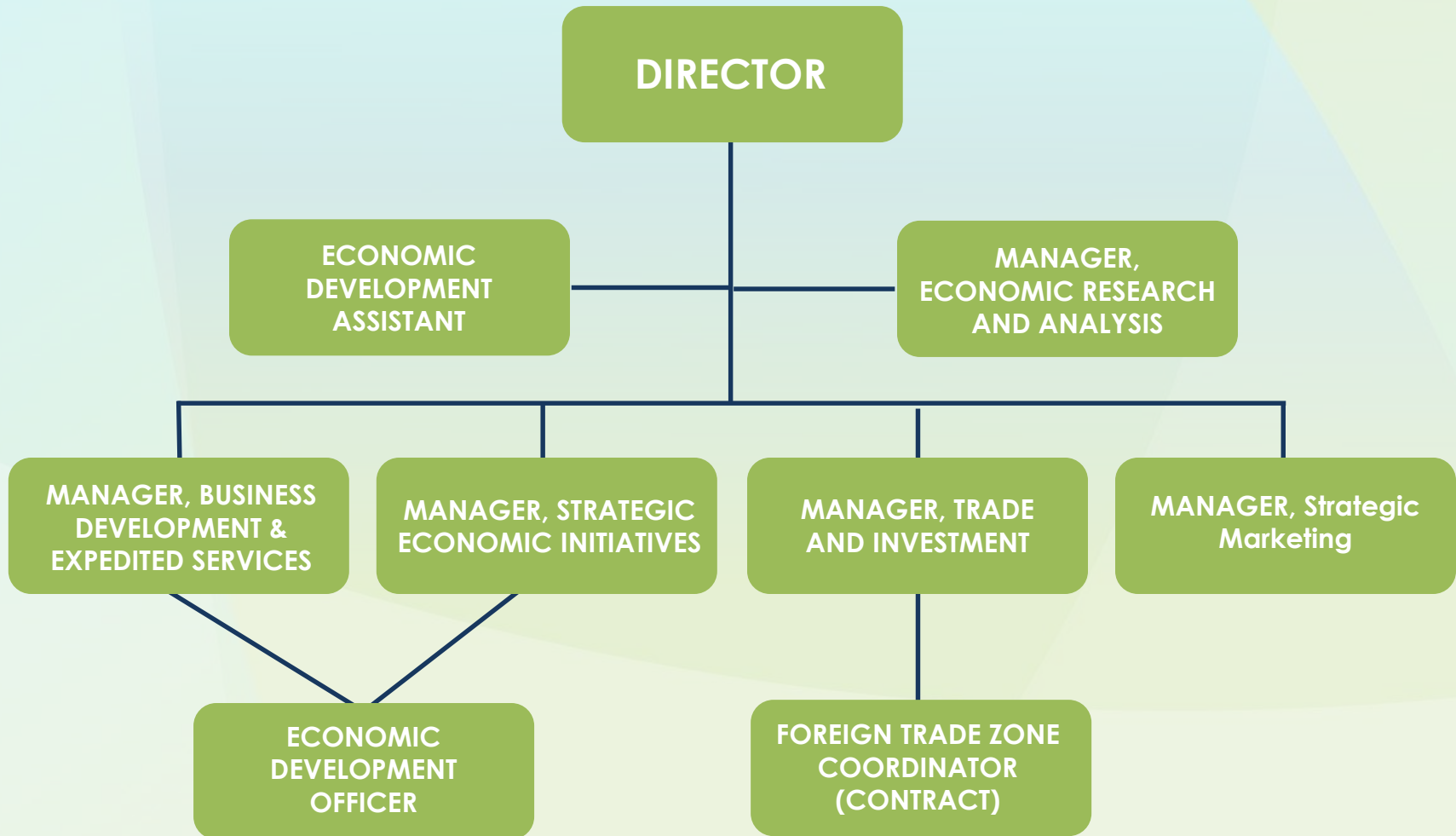
- Energy and PSW advocacy lead
- Foreign Trade Zone designation awarded
- Go Train - 2023
- Support for the Niagara Industrial Association
- Hamilton Niagara Partnership
- Americas Competitiveness Exchange (ACE) on Innovation and Entrepreneurship inward visit
- Gateway CIP administration & promotion
- Capacity building in site selection support
- Council Strategic Priority Projects;
  - Strategy on Youth Retention
  - Net Population Growth 10,000+
  - Global Attractiveness Strategy
  - Expedited Process for Development





# NIAGARA ECONOMIC DEVELOPMENT TEAM

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# TODAY'S SESSION

## THE PAST

Agreement to work in partnership

Some successes to date

Better alignment of service delivery in support of the Action Plan

## THE PRESENT (Today)

New NED team and Team Niagara members

Call to action to regroup and refocus

Discuss approach & plans for final 2 years of Action Plan

## THE FUTURE (2017, 2018 & Beyond)

Develop work plan for 2017 & 2018

Bring new sophistication and strategic approach to efforts

Build on collaborative, team-based approach

Work toward sustainability beyond 2018