

SEPTEMBER 25, 2017
MEETING OF THE PORT COLBORNE ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE

Minutes of the tenth regular meeting of the Committee Members of the Port Colborne Economic Development Advisory Committee, held in the Second Floor Al DiSanto Memorial Room, City Hall, 66 Charlotte Street, Port Colborne June 13, 2017, 6:00 pm.

The following Committee Members were in attendance:

Committee Members: Gary Bruno, Fred Davies, Betty Konc, Jeni LaMarre, Kate Ostryhon-Lumsden, David Semley, Jordan Sherlock, Len Stolk, Dee Tilbrook

Regrets: Mayor John Maloney, Councillor Dave Elliott, Councillor John Mayne,

Staff: Evan Acs, Karen Walsh

1. CALLED TO ORDER: 5:11 pm

2. CONFIRMATION OF MINUTES:

a. Tuesday, June 13, 2017

Moved by: Jeni LaMarre
Seconded by: David Semley

CARRIED

3. BUSINESS ARISING FROM MINUTES:

Send out Tourism Marketing Advisory Committee Terms of Reference to Economic Development Advisory Committee.

4. Delegations:

a. none

5. BUSINESS

a. Chair's Update:

- Discuss on the timelines and process for choosing the consultant for the Economic Development Strategy.
- The strategy will be a brand new strategy not an updated from last one.
- Follow up with David Oakes on the Planning Policy.

b. Staff Update:

- CAO direction to have the Economic Development Strategy completed by the end of the year with a presentation to council in January 2018
- MDB Insight have started working on the analysis for the Strategy

c. Economic Development Strategy

Review of MDB Insight's proposal for suggestions and changes to work plan.

- The Economic Development Strategic Plan should start with the vision statement from the May 29th meeting: "A place to live well and enjoy life in a safe, healthy, prosperous, well-run, inclusive and respectful community."
- Council members and EDAC members to be interviewed.
- Steering Committee members are: Evan Acs, Dan Aquilina, Scott Luey, Cecil Vincent, Dave Semley, Fred Davies, Val Kuhns.
- Evan to ask CEO Scott Luey if either John Mayne or David Elliott can be on steering committee to communicate with other councilors.
- To have by-weekly updates to EDAC Committee members.
- How is the advertising for the community engagement to be done?
- Young Entrepreneurs – how to find them and what is the maximum age?
- A workshop with Residential Developers and Real Estate Agents.
- What are the assets in the City – land, people, skilled/unskilled labours.
- Seasonal residents – Sherkston Shores and cottages on Lakeshore.
- Wainfleet residents (seasonal & permanent) how do they effect the economy of Port Colborne.

6. NEW BUSINESS

Tourism Sub-committee

- Deferred till after the report from Economic Development Strategic Plan

7. INFORMATION/CORRESPONDENCE

None

8. ADJOURNMENT:

Moved by: David Semley
Seconded by: Jeni LaMarre

Resolved that we do now adjourn.
CARRIED

Time of adjournment 6:57 pm

Next meeting – TBD by the Economic Development Strategy Consultant's reporting

Agenda Item: Update on reorganization review.